

"Youth as Agents of Change in Agribusiness"

Internal Recruitment

RYAF Background.

The Rwanda Youth in Agribusiness Forum (RYAF) is a nationwide platform whose purpose is to change the current perception among the youths vis-à-vis the agriculture sector in Rwanda, while orienting them to seize investment opportunities through awareness creation, skills development, and advocacy support services. The idea is to create a critical mass of change agents to influence transformation of agricultural business landscape with courage, determination and a positive attitude.

Terms of reference

Rwanda Youth in Agribusiness Forum (RYAF) has signed framework contract with AGRA for the implementation of Project Entitled "Unlocking Youth Employment Opportunities through Agrifood Systems in the Eastern Province of Rwanda Project" and project will be implemented in Consortia framework with other partners. The project intends to enhance creation of dignified and fulfilling work opportunities for young men and women through capacity strengthening and linking to sustainable job pathways in agriculture by 2027.

The role of RYAF will be to undertake the Mobilization of the youth and ensure 300,000 (70% are women) youth are mobilized and participated in the program and also ensure 300 Ha of land are advocated from the government, cooperative or private farmers and be leased to youth under the program for Agriculture production.

The Project Manager will play a pivotal role in the successful implementation of the project. This individual will lead RYAF's interventions, ensuring effective mobilization of youth and acquisition of land for agriculture production in alignment with project goals and timelines.

Key Responsibilities:

Project Leadership and Coordination:

Provide strategic leadership and oversight to all project activities undertaken by RYAF.

Develop detailed project work plans, ensuring alignment with project objectives and timelines.

Coordinate with other project partners to ensure seamless collaboration and achievement
of shared goals.



"Youth as Agents of Change in Agribusiness"

- Ensuring gender mainstreaming across all project activities.
- Providing leadership and guidance to project staff

Youth Mobilization:

- Design, develop, and implement a comprehensive mobilization strategy to engage youth in agribusiness activities, with a specific focus on promoting active participation of both young men and women.
- The Mobilization of the youth and the beneficiary are 300,000 and ensure that 70% are
- Develop outreach programs, workshops, radio awareness events and training sessions to raise awareness and stimulate interest among youth in agriculture and related opportunities.
- Establish partnerships with local youth organizations, Women organization like CNF, educational institutions, and community leaders to maximize outreach efforts to youth particularly young women.

Land Acquisition and Lobbying:

- Lead efforts in advocacy and lobbying to secure land allocation from government entities, cooperatives, private landowners, and other stakeholders for use by youth-led initiatives in agricultural production.
- Negotiate lease agreements and establish formal arrangements for the allocation of 300 hectares of land to youth beneficiaries.
- Ensure compliance with legal and regulatory requirements related to land acquisition and leasing processes.
- Organize and facilitate the capacity building initiatives to youth for the land rights

Capacity Building:

- Develop and implement capacity-building programs for youth participants, focusing on agricultural skills, entrepreneurship, and sustainable farming practices.
- Facilitate access to training resources, tools, and technologies to enhance the productivity and resilience of youth-led farming initiatives.

Monitoring and Evaluation:

- Establish robust monitoring and evaluation mechanisms to track progress towards project targets and outcomes.
- Collect and analyze relevant data to assess the effectiveness of RYAF interventions and



"Youth as Agents of Change in Agribusiness"

identify areas for improvement.

- Monitoring project progress and reporting on key performance indicators (KPIs).
- Prepare regular progress reports and documentation for project stakeholders and donors.

Stakeholder Engagement:

- Foster productive relationships with government agencies, NGOs, community organizations, and other stakeholders involved in youth employment and agricultural development.
- Coordinating with stakeholders, including government agencies, NGOs, and community leaders.
- Represent RYAF in relevant meetings, conferences, and forums to advocate for youth inclusion and promote project objectives.

Qualifications and Skills:

- Bachelor's or Master's degree in Agriculture, Project Management, Rural Development, Agribusiness, or a related field with proven 5 years of working experience in project management, preferably in the context of youth empowerment or agricultural development initiatives.
- Strong understanding of the socio-economic dynamics and challenges facing youth in rural communities, particularly in Rwanda.
- Demonstrated experience in youth mobilization, gender mainstreaming, and advocacy.
- Excellent communication, negotiation, and interpersonal skills, with the ability to engage effectively with diverse stakeholders.
- Demonstrated leadership capabilities, with experience in team management and coordination.
- Proficiency in both English and Kinyarwanda languages, with strong written and verbal communication skills.

Duration and Reporting:

- The position is a two-years role for the duration of the project,
- The Project Manager will report directly to the Chief Executive Officer of RYAF and collaborate closely with the Corporate Liaison Manager, the project steering committee, and other relevant stakeholders
- Provide regular updates on project activities, milestones, and challenges.



"Youth as Agents of Change in Agribusiness"

 Demonstrate flexibility and readiness to work in the field across the country, with a particular emphasis on the Eastern Province.

Application Modalities

The following are the key guidelines to apply for the above job offer:

- 1. Application letter addressed to the RYAF Chief Executive Officer.
- 2. Updated Curriculum Vitae of not more than 2 pages with at least 3 professional references.
- National ID.
- 4. Latest employment completion certificate,
- 5. Degrees and certificates copies,

Soft copies must be submitted on the email: ryafrecruitment@gmail.com not later than 10th May 2024 Application will be sent in a single PDF file, separate documents will not be considered, mention the position name in the email subject. Shortlisted candidates will be contacted for the next stage of the selection process.

Done at Kigali, on 03/05/2024

Jean Marie Vianney RWIRITZA RYAF Chief executive officer